



RETAIL PROFILE

# SOUTH OGDEN / UTAH

2018



# SOUTH OGDEN

## Retail Profile / 2018



Mayor Russ  
Porter

“Over the years I have worked with many cities and city officials with development projects and business operations. I have found South Ogden by far the best city to deal with in every way. They are grateful for our participation and contribution to the community and have been helpful in every way.”

Spencer Young Sr.,  
CEO Young Automotive Group

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### Community Overview

South Ogden is a welcoming community, part of the residential and job center of the Northern Wasatch Front region of Utah. Our population is young and growing. The future is bright!

Stats	South Ogden	Weber County	Salt Lake MSA
Total Population	16,893	238,682	3,051,217
Annual Growth Rate	0.5%	1.5%	2.0%
Total Households	6,646	87,515	1,011,099
Median Household Income	\$60,444	\$56,581	\$60,727
Median Household Age	33.2 years	31.8 years	29.2 years
Employee Population	18,729	108,097	745,001

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### Consumer Characteristics

Education	Stats
No High School Diploma	6.2%
High School Graduate	22.0%
Some College	27.4%
Associates Degree	10.3%
Bachelor's Degree	19.8%
Post-grad Degree	9.3%

#### Housing

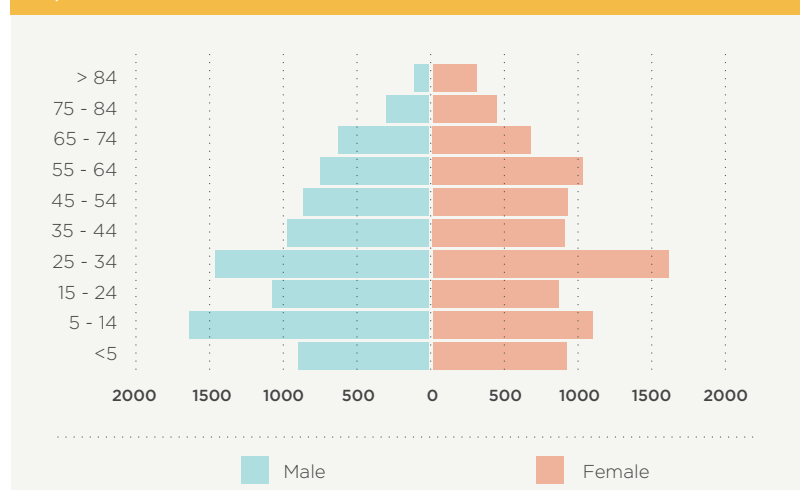
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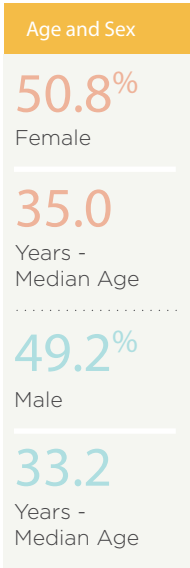
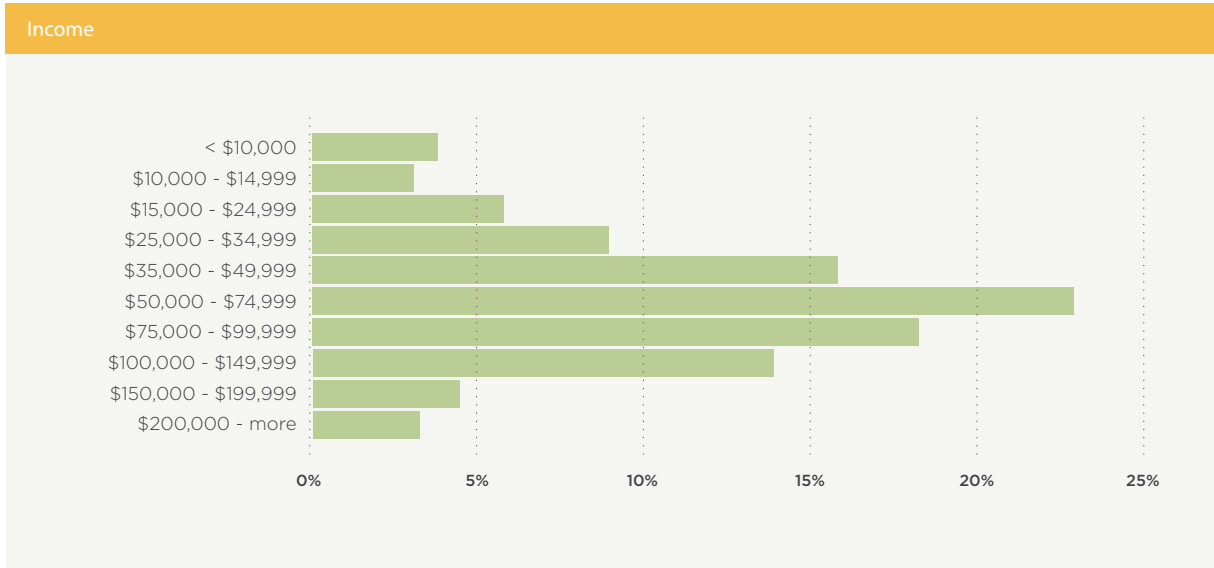
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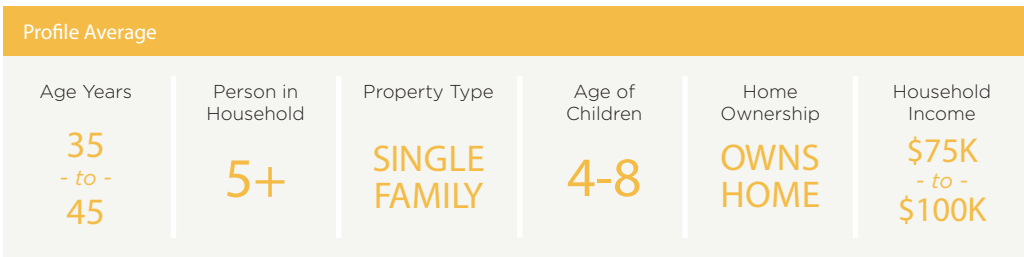
#### Population



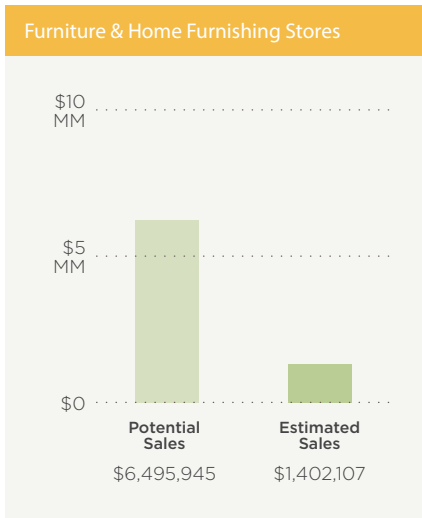


### 3 Top Consumer

- Key Features**
- Financially Informed
  - Multi-Generational Families
  - Conservative Values
  - Smart Shoppers

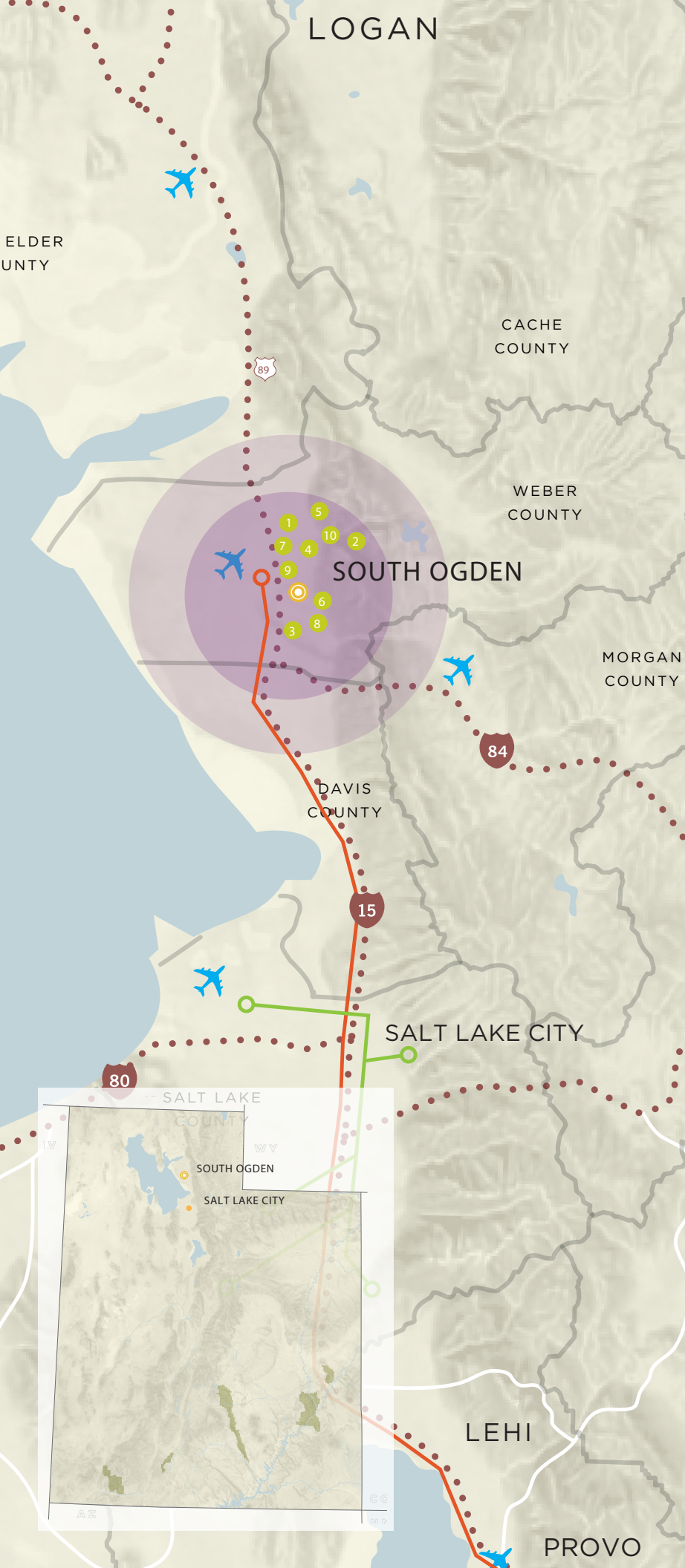


### 4 Spending Leakage



#### South Ogden is ready for development:

Located between Weber State University and the Riverale Shopping Center, South Ogden is home to retailers of all sizes. Our residents are smart shoppers, looking for family-friendly retailers. Our city staff is ready, able, and willing to help as you explore opportunities in South Ogden!



## South Ogden Details & Map

### Top Retailers

- 1 Costco
- 2 Young Subaru
- 3 Macey's Grocery
- 4 Neighborhood Walmart
- 5 Fresh Market
- 6 AT&T Mobile
- 7 Big Lots
- 8 Chuck-a-Rama
- 9 McDonalds
- 10 Automatic Car Credit

### Top Retailers

- 10 Minute Drive Time
- 25 Minute Drive Time

### Top Retailers

- FrontRunner Train
- Long Distance Commuter

To learn more about doing  
business in South Ogden:



### CONTACT MATT DIXON

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